

Visiting Jamaican Goes Online to Raise Funds to Create Websites for Rural Portland Entrepreneurs

Ishmael Mc Intosh, a Kingstonian by birth who was raised in California, has decided that rural Portland entrepreneurs deserve the visibility of an online presence for the local and international markets. For 30 days from October 14, 2014 to November 13, 2014 he will be crowdfunding for Think Globally, Act Globally, a Global Alliance.

Boston, Portland Jamaica (WEB) - Ishmael grew up in the States and has become acutely aware of how much opportunity he was given access to that most Jamaicans do not have access to. Besides websites for large hotels and villas, he found very little online while doing his own research before his visit to Jamaica, which taught him that few Jamaican businesses are using websites. Upon speaking with several entrepreneurs he realized that the value of a website was often understood, but that it seemed beyond the reach of many small business owners.

As a software engineer he realized that a basic professional website with the ability to blog is really not that expensive. Wanting to support several of the entrepreneurs he has met, he decided to see if he could raise the funds from those who have more, to offer websites to those who have less. One of the beneficiaries that he has chosen is the Portland Craft Village just outside of Port Antonio, Portland. With a couple of nationally renowned artists selling their wares there, he is excited to help them reach a larger national and international market. He's sure a website will benefit the Craft Village, because it is so new, and even most Jamaicans do not know about it.

Ishmael has chosen the challenge of needing to raise a minimum of \$3,900 US to fund the production of five websites for five different groups of entrepreneurs. Ishmael was inspired to take this leap of faith in human generosity by his wife Christina Antonick. She has done social justice work in Canada for two decades, and has plenty of experience in seeing people step up to help those in need.

As the idea developed, Ishmael thought of Think Globally, Act Globally. This being his first extended stay in Jamaica since leaving as a child, he has had more opportunity to meet Jamaicans outside of his immediate relations. With roots in the USA where he was raised, and in Jamaica where he feels more at home, even though a foreigner, the reality of the Global Village has become very palpable for him. Being a part of socially conscious community in the States while currently staying in Jamaica, he realized that he could be the effective actor for community wanting to create a successful social justice action. According to Ishmael, "The core idea behind Think Globally, Act Globally, a Global Alliance is that a network of friends, and friends of friends as regular folks can have significant impact anywhere on the globe." "There is no need for big government support, or even NGO status," he adds.

Ishmael will not only be creating cross-device compatible websites for these rural entrepreneurs, but

include basic website SEO, and purchasing domain names, and hosting so there will be no financial costs for the beneficiaries for five years. To learn more about this project visit the URL: <http://tgag.ga/site>. To donate to the Indiegogo campaign for the project visit the URL: <http://tgag.ga/igg>

About Ishmael Mc Intosh:

Ishmael Mc Intosh is a Magna cum Laude graduate of San Francisco State University with a degree in Computer Science. He worked full time as a Software Engineer for a decade in Silicon Valley before pursuing other interests after the initial dot bomb crash in the internet start up space. The infrastructure of the internet has remained a hobby interest for him, and he runs his own web, email, and VPN servers for fun. At home he uses linux on his PCs.

Contact:

Ishmael Mc Intosh

ishmael@thinkgloballyactglobally.ga

415 754 3774 876 778 8880

<http://tgag.ga/site>